



Active 20-30 Club of Phoenix



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Media Contacts:

Debbie Inmon
(480) 205-7442

Marcus Davi
(602) 317-6200

**PHOENIX 20-30 TEAMS WITH MAKE-A-WISH FOUNDATION OF ARIZONA TO
HOLD PHOENIX SUITCASE PARTY
PRIVATE LEARJET 55 TO WHISK LUCKY WINNERS OFF TO LUXURY WEEKEND**

PHOENIX-April 20, 2009 – The **Active 20-30 Club of Phoenix** is teaming up with the **Make-A-Wish Foundation® of Arizona** to create a unique and exciting fundraising event in Metro Phoenix. The 1st Annual **Phoenix Suitcase Party** will offer guests the chance to be whisked away immediately, by private jet, for an exclusive luxury weekend in the California wine country.

The event will take place on Friday, May 8, 2009, at Deer Valley Airport (702 W. Deer Valley Road, Phoenix, AZ 85027) in Northern Phoenix. Guests will bring a packed suitcase to the event, which will be held in the luxury private hangar of Atlantic Aviation. Beginning at 6:30 PM, guests will walk the red carpet and enjoy an evening of drinking, dancing and food samples from local restaurants. Live entertainment will be provided by *Capital Down*. At approximately 9:00 PM, a 7-passenger **Learjet 55** will taxi to the far side of the hangar and the evening's main raffle drawing will take place.

The winning raffle ticket will entitle its owner, plus a guest, to grab their packed suitcase and board the private jet, which will leave immediately for Sonoma Valley, CA. Over the weekend, the winners will enjoy 5-star accommodations and two full days of private winery tours with their own chauffeur-driven Range Rover. On Sunday afternoon, the winners will once again board their Learjet 55 and return to Deer Valley airport, where their car (and reality) will await them.

The extraordinary grand prize is being made possible through several generous donations, most notably the luxurious Learjet 55, which is being provided by **Jet Team Inc.**, based out of Phoenix-Mesa Gateway Airport. "The generous donation of such a large and well-equipped private jet has allowed us to offer the winners an experience that is second-to-none," notes Phoenix 20-30 Club President, Brian Konderik. "Phoenix Suitcase Party will provide attendees a very real chance for a once-in-a-lifetime vacation. Each guest will arrive at the event with their suitcase packed and the very real possibility of leaving the party in a private jet."

Those that don't win the grand prize will still have a chance to put those packed suitcases to use. After guests watch the Learjet 55 depart the hangar, additional prizes will be drawn from the raffle for "stay-cations" in the greater Phoenix area. These include 2 night stays at the Intercontinental Montelucia Resort, the Arizona Biltmore Resort, and the Westin Kierland Resort. The winners of these vacations will grab their bags and board their own private limousines to their "local weekend getaway".

- MORE -



Active 20-30 Club of Phoenix



MEDIA ADVISORY

- PAGE 2 -

Those who don't win one of the four vacations will stay to dance the night away at the party, where additional raffle drawings will be held for restaurant gift certificates.

Tickets to the event are \$100 each and are available at the event website, www.phoenixsuitcaseparty.com. Each ticket is valid for one entry to the party, including food and beverage tasting, in addition to one entry into the raffle.

All proceeds from the event benefit the Make-A-Wish Foundation of Arizona (60%) and the Children In Need Foundation (40%), the 501(c)(3) non-profit organization run by Active 20-30 Club of Phoenix, which provides funds and services to children's charities in the Greater Phoenix metropolitan area.

About the Make-A-Wish Foundation of Arizona

Since 1980, the Make-A-Wish Foundation of Arizona has enriched the lives of children with life-threatening medical conditions through its wish-granting work. The Foundation's mission reflects the life-changing impact that a Make-A-Wish® experience has on children, families, referral sources, donors, sponsors and entire communities. Since its humble beginnings, the organization has blossomed into a worldwide phenomenon, reaching more than 167,000 children in the United States. A network of nearly 25,000 volunteers enables the Make-A-Wish Foundation to serve children with life-threatening medical conditions.

For more information about Make-A-Wish Foundation of Arizona, please visit www.wishaz.org.

About the Children In Need Foundation

The Children In Need Foundation is a non-profit 501 (c)(3) charity organization created and maintained by current and past members of Active 20-30 Club of Phoenix. CINF has contributed to numerous local children's charities, including Boys and Girls Club of Phoenix, Boys and Girls Club of Scottsdale, Big Brothers Big Sisters of Central Arizona, West Valley Child Crisis Center and the Make A Difference Foundation.

For more information about the Children in Need Foundation, please visit www.cinfaz.org.

About the Active 20-30 Club of Phoenix

The Active 20-30 Club of Phoenix has a distinguished and honored history as one of Arizona's most active fund raising men's clubs. Since its founding in 1932 by United States Senator Barry Goldwater, the men of Active 20-30 Club of Phoenix have raised millions of dollars and dedicated thousands of hours to local children's charities. Phoenix 20-30 Club continues to dedicate its fund-raising to one of the fastest growing and weakest groups in our fast-paced society: *underprivileged children*.

For more information about Active 20-30 Club of Phoenix, please visit www.phoenix2030.com or call (602) 745-2030.

- MORE -



Active 20-30 Club of Phoenix



MEDIA ADVISORY



This 7-Passenger Learjet 55, provided by Jet Team Inc., based out of Phoenix-Mesa Gateway Airport, will transport Phoenix Suitcase Party's grand prize winners to and from Sonoma Valley, CA.

N905RL INTERIOR VIEW



This spacious, stand-up mid-sized aircraft will accommodate up to 7 passengers in a luxurious setting. Features include TV/DVD entertainment, flight phone, convenient galley and private enclosed lavatory.

FLOORPLAN



- END -