



Active 20-30 Club of Phoenix



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Media Contacts:

John Gamero
(602) 476-0600

Marcus Davi
(602) 317-6200

ACTIVE 20-30 CLUB OF PHOENIX SPONSORS BACK TO SCHOOL SHOPPING EVENT FOR UNDERPRIVELEDGED CHILDREN

PHOENIX-August 19, 2009 – The **Active 20-30 Club of Phoenix** sponsored and participated in its annual back-to-school shopping event on Saturday, August 15. Members of the organization planned the event for 50 students at Children First Academy in downtown Phoenix. Children First Academy serves K-6 students, 85% of whom are homeless or at-risk.

The morning started with breakfast at Children First Academy. Afterwards, members of Phoenix 20-30 Club boarded school buses with the students, traveling to a local Wal-Mart. There, teamed with their chaperone, each child was able to pick out new clothing and supplies for the coming school year. Each child was also charged with bringing back items for the Academy's clothes closet. Overall, more than \$7,000 in new clothing was purchased for the school's students.

Active 20-30 Club of Phoenix provided the organization, support and manpower for the event. Thanks to a grant from Sundt Foundation, the event was able to affect more children than ever before.

"We are thrilled to have the opportunity to positively impact the students at Children First Academy," noted Phoenix 20-30 Club President, Marcus Davi. "The current economic crisis makes this type of support more critical than ever. We are extremely thankful to the Sundt Foundation for underwriting this year's event. Their generosity has allowed us to involve more students than ever before in this great morning of back to school shopping."

Back to School Shopping is only one of several "hands-on" events which Active 20-30 Club of Phoenix organizes locally. Other events planned through the remainder of this year include a Diamondbacks baseball game and holiday bowling party. All "hands-on" events involve underprivileged and at-risk children in the Metro Phoenix area.

About the Active 20-30 Club of Phoenix

The Active 20-30 Club of Phoenix has a distinguished and honored history as one of Arizona's most active fund raising men's clubs. Since its founding in 1932 by United States Senator Barry Goldwater, the men of Active 20-30 Club of Phoenix have raised millions of dollars and

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dedicated thousands of hours to local children's charities. Phoenix 20-30 Club continues to dedicate its fundraising to one of the fastest growing and weakest groups in our fast-paced society: *underprivileged children.*

For more information about Active 20-30 Club of Phoenix, please visit www.phoenix2030.com or call (602) 745-2030.

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