



Active 20-30 Club of Phoenix



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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ACTIVE 20-30 CLUB OF PHOENIX HOSTS ANNUAL HOLIDAY BOWLING EVENT STUDENTS TREATED TO BOWLING AND VISIT FROM SANTA

PHOENIX-December 4, 2009 – The **Active 20-30 Club of Phoenix** sponsored an evening of bowling and pizza for over 50 underprivileged children from throughout the Valley. The event took place on Thursday, December 3, at Sunset Bowl in North Central Phoenix. The evening included a visit from Santa Claus, during which each child received individually wrapped gifts, chosen specifically for them.

Approximately 50 students from the Children First Academy traveled to Sunset Bowl on Thursday evening, where all 32 lanes of the alley had been reserved for them. Children First Academy, whose campus is in downtown Phoenix, serves K-8 students from throughout the Valley, 85% of whom are homeless or at-risk.

Each child was matched with a chaperone from Phoenix 20-30 Club and Valley of the Sun 20-30 Club, who took his or her child bowling and treated them to pizza and soft drinks. As the evening drew to a close, Santa Claus arrived at the bowling alley. With the 50+ children gathered around, Santa distributed to each of them a gift that had been purchased specifically for each child. Roars of laughter and screaming filled the air as gifts were opened.

Active 20-30 Club of Phoenix provided the financial support, planning, and manpower for the event. Members of the Active 20-30 Club purchased all the gifts for the evening. The Children in Need Foundation provided funding for the bowling and the food.

“Holiday Bowling is a one of the highlights of our year,” noted Phoenix 20-30 Club President, Marcus Davi. “Many of these children routinely go without what so many of us take for granted; food, clothing and a stable home life. It’s a thrill for our members to act as positive role models for these kids and to see our fundraising efforts make this season a bit brighter for them.”

Holiday Bowling is one of several “hands-on” events which Active 20-30 Club of Phoenix organizes within the Metro Phoenix area. Other events coordinated in 2008 included a Diamondbacks baseball game and Back-to-School shopping day. All “hands-on” events involve underprivileged and at-risk children in the Metro Phoenix area.

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About the Active 20-30 Club of Phoenix

The Active 20-30 Club of Phoenix has a distinguished and honored history as one of Arizona's most active fund raising men's clubs. Since the club's inception in 1932, the men of Active 20-30 Club of Phoenix have raised millions of dollars and dedicated thousands of hours to local children's charities. Phoenix #99, along with the entire international organization in North and South America, continues to dedicate its fundraising to one of the fastest growing and weakest groups in our fast-paced society: *underprivileged children*.

For more information about Active 20-30 Club of Phoenix, please visit www.phoenix2030.com or call (602) 745-2030.

About the Children In Need Foundation

The Children In Need Foundation is a non-profit 501 (c)(3) charity organization created and maintained by current and past members of Active 20-30 Club of Phoenix. CINF has contributed to numerous local children's charities, including Boys and Girls Club of Phoenix, Boys and Girls Club of Scottsdale, Big Brothers Big Sisters of Central Arizona, West Valley Child Crisis Center and the Make A Difference Foundation.

For more information about the Children in Need Foundation, please visit www.cinfaz.org or call (602) 745-2030.

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