



# Active 20-30 Club of Phoenix



## MEDIA ADVISORY

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**FOR IMMEDIATE RELEASE**

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**PHOENIX 20-30 TEAMS WITH MAKE-A-WISH FOUNDATION OF ARIZONA TO  
HOLD 2ND ANNUAL PHOENIX SUITCASE PARTY  
WINNERS WILL LEAVE PARTY IMMEDIATELY BY PRIVATE JET  
RECORD ATTENDANCE EXPECTED FOR THIS 2ND YEAR EVENT**

**PHOENIX-May 4, 2010** – This Friday, over 800 attendees are expected to arrive at Deer Valley Airport with their suitcases in tow. At 9:00 PM, two of them will leave the party via private jet. Record attendance is expected at this unique fundraiser, organized by the **Active 20-30 Club of Phoenix** and benefitting the **Make-A-Wish Foundation® of Arizona**

The 2nd Annual HealthNet **Phoenix Suitcase Party**, presented by GoDaddy.com, will take place on Friday, May 7, 2010, at Deer Valley Airport (702 W. Deer Valley Road, Phoenix, AZ 85027) in Northern Phoenix. Guests are advised to bring a packed suitcase to the event, which will be held in the luxury private hangar of Atlantic Aviation. Beginning at 6:00 PM, guests will walk the red carpet and enjoy an evening of drinking, dancing and food samples from local restaurants. Live entertainment will be provided by *The Chadwicks*. At approximately 9:00 PM, a 7-passenger **Learjet 55** will taxi to the far side of the hangar and the evening's main raffle drawing will take place.

The winning raffle ticket will entitle its owner, plus a guest, to grab their packed suitcase and board the private jet, which will leave immediately for Sonoma Valley, CA. Over the weekend, the winners will enjoy 5-star accommodations and two full days of private winery tours with their own chauffeur-driven vehicle. On Sunday afternoon, the winners will once again board their Learjet 55 and return to Deer Valley airport, where their car (and reality) will await them.

The extraordinary grand prize is being made possible through several generous donations, including the luxurious Learjet 55, which is being provided by **Jet Team Inc.**, based out of Phoenix-Mesa Gateway Airport. "Phoenix Suitcase Party will provide attendees a very real chance for a once-in-a-lifetime vacation. Each guest will arrive at the event with their suitcase packed and the very real possibility of leaving the party in a private jet," notes Phoenix 20-30 Club President, Marcus Davi.

Those that don't win the grand prize will still have a chance to put those packed suitcases to use. After guests watch the Learjet 55 depart the hangar, additional prizes will be drawn from the raffle for "stay-cations" in the greater Phoenix area. These include 2 night stays at the Camelback Inn, the Arizona Biltmore Resort, and the Westin Kierland Resort. The winners of these vacations will grab their bags and board a limousines to their "local weekend getaway".

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Tickets to the event start at \$100 each and are available at the event website, [www.phoenixsuitcaseparty.com](http://www.phoenixsuitcaseparty.com) . Each ticket is valid for one entry to the party, including food, beverages and one entry into the raffle.

All proceeds from the event benefit the Make-A-Wish Foundation of Arizona (60%) and the Children In Need Foundation (40%), the 501(c)(3) non-profit organization run by Active 20-30 Club of Phoenix, which provides funds and services to children's charities in the Greater Phoenix metropolitan area.

### **About the Make-A-Wish Foundation of Arizona**

Since 1980, the Make-A-Wish Foundation of Arizona has enriched the lives of children with life-threatening medical conditions through its wish-granting work. The Foundation's mission reflects the life-changing impact that a Make-A-Wish® experience has on children, families, referral sources, donors, sponsors and entire communities. Since its humble beginnings, the organization has blossomed into a worldwide phenomenon, reaching more than 188,000 children in the United States. A network of nearly 25,000 volunteers enables the Make-A-Wish Foundation to serve children with life-threatening medical conditions.

For more information about Make-A-Wish Foundation of Arizona, please visit [www.wishaz.org](http://www.wishaz.org) .

### **About the Children In Need Foundation**

The Children In Need Foundation is a non-profit 501 (c)(3) charity organization created and maintained by current and past members of Active 20-30 Club of Phoenix. CINF has contributed to numerous local children's charities, including Crisis Nursery, Wellness Community, UMOM New Day Centers, Project Linus and Community Dental.

For more information about the Children in Need Foundation, please visit [www.cinfaz.org](http://www.cinfaz.org) .

### **About the Active 20-30 Club of Phoenix**

The Active 20-30 Club of Phoenix has a distinguished and honored history as one of Arizona's most active fund raising men's clubs. Since its founding in 1932 by United States Senator Barry Goldwater, the men of Active 20-30 Club of Phoenix have raised millions of dollars and dedicated thousands of hours to local children's charities. Phoenix 20-30 Club continues to dedicate its fund-raising to one of the fastest growing and weakest groups in our fast-paced society: *underprivileged children*.

For more information about Active 20-30 Club of Phoenix, please visit [www.phoenix2030.com](http://www.phoenix2030.com) or call (602) 745-2030.

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