



# Active 20-30 Club of Phoenix



## MEDIA ADVISORY

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**FOR IMMEDIATE RELEASE**

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### **ACTIVE 20-30 CLUB OF PHOENIX SPONSORS BACK TO SCHOOL SHOPPING EVENT FOR UNDERPRIVELEDGED CHILDREN**

**PHOENIX-August 3, 2010** – The **Active 20-30 Club of Phoenix** sponsored and participated in its annual back-to-school shopping event on Saturday, July 31. Members of the organization planned the event for 50 students at Children First Academy in downtown Phoenix. Children First Academy serves K-6 students, 85% of whom are homeless or at-risk.

The shopping spree took place at Kohl's, on the corner of 19th Avenue and Bell Road, in North Phoenix. There, teamed with their chaperone, each child was able to pick out new clothing and supplies for the coming school year. Each child was also charged with bringing back items for the Academy's clothes closet. Overall, more than \$8,500 in new clothing was purchased for the school's students.

Active 20-30 Club of Phoenix provided the organization, support and manpower for the event. Thanks to a grant from Sundt Foundation, the event was able to affect more children than ever before.

"We are thrilled to have the opportunity to positively impact the students at Children First Academy," noted Phoenix 20-30 Club President, Cy Brown. "The current economic crisis makes this type of support more critical than ever. We are extremely thankful to the Sundt Foundation for underwriting this year's event. Their generosity has allowed us to involve more students than ever before in this great morning of back to school shopping."

Back to School Shopping is only one of several "hands-on" events which Active 20-30 Club of Phoenix organizes locally. Other events planned through the remainder of this year include a Diamondbacks baseball game and holiday bowling party. All "hands-on" events involve underprivileged and at-risk children in the Metro Phoenix area.

#### **About the Active 20-30 Club of Phoenix**

The Active 20-30 Club of Phoenix has a distinguished and honored history as one of Arizona's most active fund raising men's clubs. Since its founding in 1932 by United States Senator Barry Goldwater, the men of Active 20-30 Club of Phoenix have raised millions of dollars and

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dedicated thousands of hours to local children's charities. Phoenix 20-30 Club continues to dedicate its fundraising to one of the fastest growing and weakest groups in our fast-paced society: *underprivileged children.*

For more information about Active 20-30 Club of Phoenix, please visit [www.phoenix2030.com](http://www.phoenix2030.com) or call (602) 745-2030.

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